



# Second Chance Gala

## *Wings of Empowerment*

September 14, 2024

Celebrating

15

Years of service

***Sponsorship  
Opportunities***



Ladies Empowerment and Action Program (LEAP)  
5815 SW 68th St., South Miami, FL 33143  
[www.leapforladies.org](http://www.leapforladies.org)

# Revolutionary Love

**Why Revolutionary Love??** The ladies of LEAP originated this tagline. They said that LEAP staff shows up for them in prison, provides opportunities, and answers their calls, emails, and text messages after they are released. That through LEAP they experience acceptance, healing, and hope. That these experiences are opposite from what they have ever known. That for them it feels like love. Revolutionary Love.



# LEAP EMPOWERS WOMEN THROUGH:

## Education

- Daily classes delivered "inside" HCI FL state prison and Miami-Dade jail
- Online class on the "outside"
- Entrepreneurship
- Workforce readiness
- Life skills
- Trauma informed substance abuse

## Dragonfly Social Enterprises

- Paid retail training program at LEAP's Dragonfly Thrift Boutique
- Paid e-commerce training program at Dragonfly-X

## The Women's Reentry Hub

- A one-stop shop for reentry services just for women
- Offering an array of services in-house and in partnership with community partners
- Assistance with clothing, transportation, groceries, IDs and more
- Computer lab and technology workshops
- Therapy
- Employment assistance
- Healthcare navigation and assistance

## Housing

- Two-year residential program
- Short term emergency housing
- Wraparound services

## Community Outreach

- Women's Reentry Simulations
- Panel discussions, book groups, film screenings, legal symposiums & art exhibits



"Thanks for helping us break  
the chains on our bent souls...  
because of y'all ... we're not broken"  
- Amber (LEAP Class 23)

A CELEBRATION OF WOMEN BY WOMEN

# *Wings of Empowerment*

**Saturday, September 14, 2024**  
**6:00 PM to 11:00 PM**

Join us for specialty cocktails, mocktails, dinner and dancing for an empowering evening featuring an **all female line up of entertainment** in tribute to the women of LEAP.

We have an eclectic ensemble including our emcee **Constance Jones** of NBC News, rock classics across the decades with the **Bango Bangos**, and a special performance by the **Florida Grand Opera**.

Honorees:

**Ashaki Rucker** - SVP, Telemundo Enterprises

**Yvette Brown** - LEAP Board Chair Emeritus

**Suite SVN**

River Landing Shops

1420 NW North River Drive, Suite 420 (8th Floor), Miami, FL 33125

# Sponsorship Tiers

## PRESENTING SPONSOR - \$50,000

The Presenting Sponsor package underwrites SIX FULL MONTHS of transitional housing for LEAP graduates, ensuring that the women have a safe, secure, and nurturing environment from which to grow—and thrive!



EVENT TICKETS: 2 Tables (20 Attendees)

PRE-EVENT RECOGNITION:

- Premiere logo inclusion on event material including online and print advertising, save-the-dates, invitations, and press material.
- Top tier recognition on social media promotional posts, LEAP & Dragonfly websites.

ON-SITE RECOGNITION:

- Logo inclusion on all on-site collateral including step and repeat, table toppers, and projections.
- Recognition in opening remarks from the stage as a Presenting Sponsor.
- Prime placement for two (2) full page ad in event program.

POST-EVENT RECOGNITION:

- Top tier recognition in post-event monthly newsletter.

# 350

graduates from LEAP's  
5-month intensive program at  
Homestead Correctional  
Institution

# Sponsorship Tiers

## ANGEL SPONSOR - \$25,000

The Angel Sponsor package provides three months of a fully paid internship to each graduating woman in the 2024 LEAP Program, ensuring that our sisters have a safe and secure platform from which to grow and blossom.



EVENT TICKETS: 2 Tables (20 Attendees)

PRE-EVENT RECOGNITION:

- Premiere logo inclusion on event material including online and print advertising, save-the-dates, invitations, and press material.
- Recognition on social media platforms, LEAP & Dragonfly websites.

ON-SITE RECOGNITION:

- Logo inclusion on all on-site collateral including step and repeat, table toppers, and projections
- Prime placement for one (1) full page ad in event program.

POST-EVENT RECOGNITION:

- Inclusion in post-event monthly newsletter.

**450+**

women received addiction & trauma instruction at Miami-Dade County Women's Jail

**60,060**

hours of retail & technology employment training

# Sponsorship Tiers

## PRODUCER SPONSOR - \$10,000

The Producer Sponsor package provides the cost for one woman to complete the LEAP Prison Program ensuring that women are set up for success pre-release.



EVENT TICKETS: 2 Tables (20 attendees)

PRE-EVENT RECOGNITION:

- Logo inclusion on event material including online and print advertising, save-the-dates, invitations, and press material.
- Logo inclusion on social media promotional posts, LEAP & Dragonfly websites.

ON-SITE RECOGNITION:

- Logo inclusion on step and repeat.
- Prime location for half page (1/2) ad in event program.

POST-EVENT RECOGNITION:

- Inclusion in post-event monthly newsletter.

**30**

women completed the entrepreneurship instruction in LEAP's Virtual Academy

**3,285+**

nights of safe housing

## SUPPORTER SPONSOR – \$7,500

The Supporter Sponsor package provides a CASH award for winners of the LEAP Entrepreneurship Academy ensuring the women have the ability to finance their proposed business plans.

EVENT TICKETS: 1 Table (10 attendees)

PRE-EVENT RECOGNITION:

- Logo inclusion on event material including online and print advertising, save-the-dates, and invitations.
- Logo inclusion on social media promotional posts & LEAP & Dragonfly websites.

ON-SITE RECOGNITION:

- Logo inclusion on step and repeat.
- Sponsorship level mentioned in program.

POST-EVENT RECOGNITION:

- Inclusion in post-event monthly newsletter.



## PARTNER SPONSOR – \$5,000

The Partner Sponsor package provides a Business Grant for one graduate ensuring confidence along with the means to start up their business.

EVENT TICKETS: 1 Table (10 attendees)

PRE-EVENT RECOGNITION:

- Logo inclusion on social media promotional posts & LEAP & Dragonfly websites.

ON-SITE RECOGNITION:

- Logo inclusion on step and repeat.
- Sponsorship level mentioned in program.

POST-EVENT RECOGNITION:

- Inclusion in post-event monthly newsletter.

**>94%**

of LEAP graduates are living  
healthy, independent lives  
... outside the prison system





# Sponsorship Opportunities



**Presenting Sponsor - \$50,000**

**Angel Sponsor- \$25,000**

**Producer Sponsor - \$10,000**

**Supporter Sponsor - \$7,500**

**Partner Sponsor- \$5,000**

**Table (10 attendees) - \$2,500**

**Individual Ticket - \$250**

\$195 Early Bird Tickets will be available  
until July 14, 2024

**Sponsor a LEAP Graduate to  
Attend the Gala- \$125**



**100%**

of our proceeds go to  
support the women in  
LEAP's programs

# Thank You To Our Previous Sponsors

Radmila Lolly Productions

MJ Wright

Cristina & Don Young

Capital Bank

Trulieve

Carrie Meek Foundation

City National Bank

LUSH

Sequoia Foundation

Shutts & Bowen

Socket-Stone Family Law

Dade County Commissioner Eileen Higgins

TD Bank

Office of the Mayor Daniella Levine Cava

The Jorge M. Perez Family Foundation

George & Maureen Collins

Perito Urology

The Murphy Family

CGI Merchant Group

Senator Lauren Book & the Lauren's

Kids Foundation

Silvana Roncal

Nancy Gillespie

Value Store It Management Inc

NBCUniversal

Capital One

UBER

Foster-Morales PLLC



## Our Mission

LEAP empowers women who have experienced incarceration through transformational opportunities and advocacy.

By sponsoring the Second Chance Gala - Wings of Empowerment you are demonstrating your dedication and commitment to empowering women to put prison in the past.



For sponsorship opportunities or information,  
please contact: Donna Terrano  
donna@leapforladies.org  
+1 305.282.0424  
LEAPforLadies.org



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